



Press Release

Strong Business Growth in Asia Drives Global PTM's Expansion into ANZ

Brisbane Australia, October 15 2009: Global PTM (www.globalptm.com), a leading provider of Enterprise Asset Management (EAM) and Business Process Automation (BPA) business solutions, today announced its expansion into the Australia/New Zealand (ANZ) market to support its rapidly growing business in the Asia Pacific (APAC) region. Seasoned EAM expert Peter Wirth has been appointed as Director of Sales – ANZ.

Commenting on the company's growth, **Stuart MacDonald** Managing Director APAC said, "EAM and BPA have become a strategic choice for organisations under strong pressure to maximise their returns from both tangible and intangible assets. Global PTM's success is derived from our productive partnerships and customer-focused business model. As a result, our business in this region has doubled annually since we set up APAC operations in Singapore in 2006. I am confident Global PTM's ANZ presence, leveraging Peter's extensive industry experience of over 25 years, will further strengthen our regional capabilities and commitment to our clients."

Global PTM is involved in some of the largest EAM deployments in the region, with customers representing industries ranging from integrated resorts and banking to power generation, oil and gas, and water and wastewater management. The company is currently implementing solutions for integrated resorts in Singapore and top power generation companies in Southeast Asia, in addition to servicing major banks in Malaysia, the Philippines, Singapore and Thailand.

One of Global PTM's longstanding customers in this region is **Daniel Song, IT Director, Alcoa Asia Pacific**, who expressed his support for the company's expansion within Asia Pacific. "Global PTM has been our Enterprise Asset Management solution partner for many years now. The team understands our business requirements and has maintained a high level of customer engagement and satisfaction through this time. We are very excited with the entry into new markets that map our reach, and look forward to plans to more regional support and a strong relationship between the local teams," said Mr. Song.

As a key global partner for the delivery of IBM's Tivoli solutions, Global PTM's entry into ANZ presents new opportunities for both companies. **Rod Duce, Tivoli Maximo Manager, IBM Tivoli Asia Pacific**, said, "We are extremely pleased about our partnership with Global PTM in the region and look forward to continuing the momentum in the Australian and New Zealand market, especially as the economy returns to growth. With strong local leadership in place, Global PTM has demonstrated its commitment to making this a successful venture."

Brisbane-based **Peter Wirth** is very optimistic about the future of the ANZ business, adding "Recent studies estimate the EAM applications market in Australia will be worth close to US\$29 million this year. I am excited about being able to combine IBM's global product leadership with Global PTM's expertise to address the opportunities this market presents."

About Global PTM

Headquartered in Houston, Texas with strategically located offices in Australia, Canada, China, Singapore and Thailand, Global PTM delivers Maintenance Operational Improvement (MOI) solutions centred on People, Technology and Methods designed to enhance project return on investment. Global PTM's proprietary best practices methodology, the Solution Delivery Process (SDP), serves as the core process with essential project steps purposed to achieve sustainable results for clients such as cost reductions, labour efficiencies and MRO inventory optimization. For more information, please visit www.globalptm.com.

About IBM

IBM is the world's largest information technology company, with 80 years of leadership in helping businesses innovate. IBM is dedicated to helping customers, business partners, and developers across a wide range of industries leverage the power of the internet for e-business. For more information, please visit www.ibm.com.

About Alcoa

Alcoa is the world leader in the production and management of primary aluminum, fabricated aluminum and alumina combined, through its active and growing participation in all major aspects of the industry. Alcoa serves the aerospace, automotive, packaging, building and construction, commercial transportation and industrial markets, bringing design, engineering, production and other capabilities of Alcoa's businesses to customers. In addition to aluminum products and components including flat-rolled products, hard alloy extrusions, and forgings, Alcoa also markets Alcoa® wheels, fastening systems, precision and investment castings, and building systems. The Company has been named one of the top most sustainable corporations in the world at the World Economic Forum in Davos, Switzerland and has been a member of the Dow Jones Sustainability Index for eight consecutive years. Alcoa employs approximately 63,000 people in 31 countries across the world. More information can be found at www.alcoa.com.

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