



Media Advisory

For more information

Andrea Farrell
Intercad
Ph 02 9454 4435
andrea.farrell@intercad.com.au

Roxanne Hughes
Watterson Marketing Communications
Ph: 02 9929 7533
roxanne.hughes@watterson.com.au

Intercad preparing SolidWorks 2010 launch in New Zealand

AUCKLAND, New Zealand (September 24, 2009) – Intercad, the specialist 3D computer aided design and manufacturing (CAD/CAM) distributor, is gearing up for its launch of SolidWorks 2010 in a series of conference events to be held in November.

At the conferences Intercad's customers will be able to meet the company's training and support teams, and better understand the broad range of services Intercad wraps around the SolidWorks platform for New Zealand customers.

Intercad is the leading distributor of SolidWorks in New Zealand and has more than 20 years experience in the design, engineering and manufacturing industries. This knowledge, combined with the company's training and technical support programs, puts Intercad in a position to strategically assist its customers not only meet their design challenges but also their business objectives.

At the events customers can also enjoy live demos of the new software, and see some of the new SolidWorks 2010 functionality that lets users 'work faster and smarter' – the theme of the conference.

According to Intercad Director Evan Palmer, a great deal of work has been put into the simulation performance of SolidWorks 2010, and on doing more with current hardware

"A good example is the optimised loading and viewing times of large SolidWorks files," says Palmer. "A one gigabyte file that took more than 100 seconds to open in SolidWorks 2009 will take less than seven seconds to open in 2010."

'Green design' is another core concept of SolidWorks 2010, which now includes a built-in lifecycle assessment module, Sustainability Xpress.

"This allows designers to specify the type of material used for a part, compare it to other materials, and quantify its impact on the environment," says Palmer. "It will even allow designers to specify where raw material is sourced, to minimise the impact of transport and pollution."

Intercad will give customers an update on its business in the run-up to the conference, so watch this space.

The conferences will take place in Auckland on Tuesday, November 3, at Auckland University, and in Christchurch on Thursday, November 5, at Latimere Conference Centre.



Note to editors

More information on the capabilities of SolidWorks 2010 and Intercad's value-added services will be available closer to the conferences. Media are invited to attend the conferences and speak with Intercad personnel.

About Intercad Pty Ltd

Intercad Pty Ltd is the leading distributor of SolidWorks in Australia and New Zealand. Intercad Pty Ltd is an Australian-owned company specialising in Mechanical Computer-Aided Engineering, Computer-Aided Design and Computer-Aided Manufacturing (MCAE/CAD/CAM) solutions. Established in 1989 with offices in each major state capital in Australia and in New Zealand, its core activities include software sales, training and consulting services as well as technical support. For more information please visit www.intercad.co.nz or call Intercad's head office on 09 525 9870.

###