



News Release

For more information

Andrea Farrell
Intercad
Ph +61 2 9454 4435
Email: andrea.farrell@intercad.com.au

Roxanne Hughes
Watterson Marketing Communications
Ph: +61 2 9929 7533
Email: roxanne.hughes@watterson.com.au

Intercad Appoints New Zealand Manager

Auckland, New Zealand (October 29, 2009) – Intercad, the specialist 3D computer-aided design and manufacturing (CAD/CAM) distributor, has appointed Sarah Berliini as Manager of its New Zealand operations.

Berliini joins Intercad from fire safety equipment specialist Wormald, where she lead the company's top performing sales team. Her immediate focus will be to connect with Intercad's New Zealand customers, understand their current and longer-term challenges, and help them grow their business with support and services from Intercad.

"Intercad has a strong history in New Zealand and we remain fully committed to our customers," says Berliini. "My appointment is the first in an ongoing process to build a strong and talented team in the country. We have also invested heavily in technology to help us improve our services, and have established a centre of excellence in Auckland which will be supported across the country by the New Zealand team."

Berliini's first call-to-action with Intercad will be at the SolidWorks 2010 launch events in November. The company will be demonstrating the latest version of the industry-standard CAD/CAM platform, packed with more than 200 new or improved features.

Technical, training and support staff will also be on hand to discuss Intercad's value-added services, and demonstrate how working with the company will help customers leverage their SolidWorks' investment.

"My goal is to cement and secure our position in New Zealand as the leader in the supply, service and support of 3D design software solutions with SolidWorks," says Berliini. "We're developing the Intercad business team, and structure, to adapt to the needs of our customers, and supporting their strategies to achieve sustainable success."

About Intercad Pty Ltd

Intercad Pty Ltd is the leading distributor of SolidWorks in Australia and New Zealand. Intercad Pty Ltd is an Australian-owned company specialising in Mechanical Computer-Aided Engineering, Computer-Aided Design and Computer-Aided Manufacturing (MCAE/CAD/CAM) solutions. Established in 1989 with offices in each major state capital in Australia and in New Zealand, its core activities include software sales, training and consulting services as well as technical support. For more information please visit www.intercad.co.nz or call Intercad's head office on 09 525 9870.