



Motorola Introduces ES400 Enterprise Digital Assistant for Task Completion Anywhere, Anytime

True business-class device empowers mobile workers with information and interaction needed to act right on the spot

Melbourne, Australia. – June 18, 2010 – The [Enterprise Mobility Solutions](#) (EMS) division of [Motorola](#), Inc. (NYSE: MOT) today announced the newest addition to its [mobile computing](#) portfolio – the [ES400](#) global Enterprise Digital Assistant (EDA). The ES400's integrated voice and data capabilities unleash the full potential of mobile professionals by empowering them with the information and interaction they need to transform operations, increase enterprise profitability and complete their jobs anywhere, anytime.

Enterprise managers and workers across multiple commercial enterprise markets will benefit from the ES400's unprecedented combination of the most-powerful aspects of mobile computing with push-to-talk capabilities in a compact and lightweight design.

Motorola's smallest and lightest EDA combines a sleek form factor with advanced performance – allowing mobile workforces to overcome productivity challenges and securely access business-critical applications on the go. Built on the Microsoft Windows Mobile 6.5 platform, the ES400 EDA enables workers in [field service](#), [field sales](#), [retail](#), [healthcare](#), [utilities](#), [manufacturing](#), [transportation/distribution](#) and small and medium businesses to collect data and access business critical applications and back end systems on the spot.

Key enterprise features include:

- Customisable Motorola Enterprise User Interface (MEUI) makes business-critical information and functions available with one key press. Includes enterprise-specific enhancements like photo annotation.
- One button push-to-scan: 1D and 2D bar code reading fulfilling the needs of mobile workers.
- Large, super-bright, three-inch VGA screen (750 NITS – nearly twice as bright as consumer devices for usage indoors and outdoors) plus integrated keyboard.
- Easy and accurate input with stylus and touch-screen allowing signature capture that is often necessary for completing field tasks.
- Standard battery power to endure full shifts in nearly any work environment. An extended-life battery is also available.
- True worldwide communications with user-selectable 3.5G WAN: GSM HSPA and CDMA EVDO RevA compatibility.



- Broad WLAN functionality supporting 802.11 a/b/g, enabling data, and in 2011, an application for push-to-talk over VoIP compatibility.
- Durable construction to withstand dust, drops and bumps occurring every business day. Meets MIL-STD 810G drop specifications leading to lower total cost of ownership.
- Enterprise-class security including built-in biometric fingerprint reader.
- Three-year life cycle for easier, better IT support and product management, support and service programs designed for business, adding to a better return on investment.
- Built on the standards-based Windows Mobile 6.5 platform to power seamless connectivity, application compatibility and support for industry-specific applications and advanced security and device management mobility needs.

Full product specifications including GPS, camera, 3-axis accelerometer and user interface operation can be found at:

<http://www.motorola.com/web/Business/microsites/US-EN/ES400/index.html>.

“Motorola recognises that efficient and productive mobile workers are the lifeblood of an organisation and empowering them with unmatched features and functionality to eliminate road blocks in the field is critical to an organisation,” said Vince Chiappazzo, managing director, Motorola Enterprise Mobility Business, Australia and New Zealand. “The new ES400 EDA combines the best features of mobility, communications and task functionality without compromising performance or design – offering mobile workforces, including managers to remain hands-on in the field or in the office and juggling management responsibilities. The customisable user interface ensures a one touch access to important business information and applications so that high levels of productivity can be maintained even outside the four walls.”

The ES400 includes the unique Motorola Enterprise User Interface, which provides users with a custom and customisable business-class interface. Designed for efficiency and speed, MEUI features include: one-touch access to applications; a business-focused Home Screen; a single touch barcode scanner ideal for casual scanning usage; an enterprise-class camera application; a simplified Call Management screen with touch-friendly dial-pad; and readily accessible Device Management Tabs to eliminate the need to drill down through multiple menus and screens to adjust settings. And with the standards-based Windows Mobile 6.5.3 operating system, the ES400 enables applications to be easily developed, ported and deployed on the device, as well as support for legacy applications, for faster return-on-investment (ROI), while meeting enterprise security needs.

“Microsoft has long recognised mobility as a critical element of the enterprise, and we are committed to building and supporting innovative platforms for this



market, including the upcoming release of a new OS solution for recently announced Windows Embedded Handheld brand based on Windows Mobile 6.5 technologies,” said Kevin Dallas, general manager of the Windows Embedded Business Unit at Microsoft. “When front-line workers need secure access to information and quick interaction through their EDA, Motorola’s ES400 teams with Windows Embedded to enable the solution.”

Motorola’s new ES400 EDA will be available later this year to customers through Motorola sales, and members of the [PartnerEmpower™](#) channel program.

For more information on the ES400 EDA, please visit www.motorola.com/ES400.

More information on Windows Embedded, as well as its platforms and technologies for the enterprise handheld device market, can be found by visiting <http://www.microsoft.com/presspass/presskits/embedded/default.aspx>.

For ES400 multimedia assets, please visit the ES400 digital press kit at <http://mediacenter.motorola.com/content/detail.aspx?ReleaseID=12940&NewsAreald=17>.

About Motorola

Motorola is known around the world for innovation in communications and is focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to high-definition video and mobile devices, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$22 billion in 2009. For more information, please visit www.motorola.com.
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